



2014 Editorial Calendar

Video & Film

VFX Graphics,
New Media

Audio

Services & Studios

Bonus Distribution

Advertising Close and
Material Due Date

| | | | | | | |
|-----------|------------------------------------------------------|------------------------------------|-------------------------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------|
| JANUARY | THE OSCARS: Post's Top Picks | VFX for Spots | Audio For Indie Films | Buying Gear | | Space Close11/27/13 Material Due.....12/4/13 |
| FEBRUARY | Post For Reality TV | VFX Plug-Ins | Unsung Audio Gear | Social Media & Post Reseller Spotlight | HPA Tech Retreat February 17-21 Indian Wells, CA SXSW March 7-16 Austin, TX | Space Close12/28/13 Material Due.....1/7/14 |
| MARCH | Digital Intermediates | Previsualization | Audio For Games & Apps | Sound Library Offerings Storage supplement | | Space Close1/25/14 Material Due.....2/15/14 |
| APRIL | On-Set, Near-Set Dailies | VFX For TV Series | Audio For TV Series | How Pros Got Their Start | NAB April 5-10 Las Vegas, NV | Space Close3/1/14 Material Due.....3/11/14 |
| MAY | 2D To 3D Conversions | Training | Audio For Animation | Green Practices Reseller Spotlight | | Space Close4/10/14 Material Due.....4/13/14 |
| JUNE | Displays & Monitors | Broadcast Design | Sound Design | The Small Post House Storage update | Promax/BDA June 10-12, New York, NY Comic Con July 24-27, San Diego, CA | Space Close5/7/14 Material Due.....5/20/14 |
| JULY | Emmys Contenders Using The Cloud | Storage for VFX | Audio For New Media | Stock Footage Education supplement | SIGGRAPH August 12-14 Vancouver, Canada | Space Close6/6/14 Material Due.....6/20/14 |
| AUGUST | Posting Music Videos | Feature Film VFX | Audio for Commercials | Sound Library Gallery Reseller Spotlight | IBC September 12-16 Amsterdam, The Netherlands | Space Close7/2/14 Material Due.....7/12/14 |
| SEPTEMBER | Post Emmys Top Picks Color Calibration | Web Series | Favorite Audio Tools | From Student To Pro | | Space Close8/6/14 Material Due.....8/16/14 |
| OCTOBER | Post For TV Series | VFX Spots From Around The Globe | Audio For Feature Films | Storage Gallery Sound Library Gallery Reseller Spotlight | AES October 9-12 Los Angeles, CA AFM November 5-12, Santa Monica, CA | Space Close9/10/14 Material Due.....9/19/14 |
| NOVEMBER | Picture & Sound Restoration Oscar Outlook Gallery | Advertising & The Internet | ADR & Foley | Stock Footage Gallery | | Space Close10/8/14 Material Due.....10/14/14 |
| DECEMBER | OUTLOOK ON 2015 | | | OUR SPECIAL SWOT ISSUE: STRENGTHS, WEAKNESSES, OPPORTUNITIES AND THREATS | | Space Close10/31/14 Material Due.....11/8/14 |