

|                  | VIDEO & FILM  | VFX, GRAPHICS & NEW MEDIA                    | AUDIO   | SERVICES & STUDIOS  | BONUS DISTRIBUTION   | ONLINE                                  | ADVERTISING CLOSE & MATERIAL DUE DATE                                   |
|------------------|---|--|---|---|--|---|---|
| <b>JANUARY</b>   | OSCAR OUTLOOK:<br>Post's Top Picks                      | VFX for Spots                                | Audio For<br>Indie Films  | Storage Gallery   |  | Oscar Spotlight                         | <b>Space Close ..... 12/8/16</b><br><b>Material Due ..... 12/14/16</b>  |
| <b>FEBRUARY</b>  | Post For Reality TV                                     | VFX Plug-Ins                                 | Unsung<br>Audio Gear  | Sound Library News  | HPA Tech Retreat<br>February 20-24, Indian Wells, CA<br>SXSW (film) March 10-19 Austin, TX | Reality TV                              | <b>Space Close ..... 1/12/17</b><br><b>Material Due ..... 1/17/17</b>   |
| <b>MARCH</b>     | Digital Intermediates<br>Post Oscar Report              | Previs/postvis                               | Audio For<br>Games & Apps   | Storage Supplement  |  | NAB Preview                             | <b>Space Close ..... 2/9/17</b><br><b>Material Due ..... 2/14/17</b>    |
| <b>APRIL</b>     | On-Set, Near-Set Dailies                                | VFX For TV Series                            | Audio For<br>Animation  | NAB News  | NAB, April 24-27, Las Vegas, NV  | Post TV at NAB<br>NAB News              | <b>Space Close ..... 3/9/17</b><br><b>Material Due ..... 3/14/17</b>    |
| <b>MAY</b>       | DP/Colorist Relationship                                | Training                                     | Sound Design  | SPECIAL REPORT: Cameras                                       | Promax/BDA June 5, Los Angeles   | Spotlight: NY Studios                   | <b>Space Close ..... 4/6/17</b><br><b>Material Due ..... 4/12/17</b>    |
| <b>JUNE</b>      | Displays, Monitors and<br>Projection Technology         | Broadcast Design                             | Audio for TV<br>Series  | Plug-ins News<br>Sound Libraries                              |  | Broadcast Design                        | <b>Space Close ..... 5/11/17</b><br><b>Material Due ..... 5/16/17</b>   |
| <b>JULY</b>      | Emmy Contenders<br>Working remotely/<br>Collaboratively | Feature Film: VFX for<br>Summer Blockbusters | Audio For<br>New Media  | SPECIAL SECTION: 4K/HDR<br>(Print/Online)<br>Storage Gallery  | Comic Con July 20-23, San Diego, CA<br>SIGGRAPH, July 30-August 3, Anaheim, CA             | Summer Blockbusters                     | <b>Space Close ..... 6/8/17</b><br><b>Material Due ..... 6/13/17</b>    |
| <b>AUGUST</b>    | Posting Music Videos                                    | Storage for VFX                              | Audio for<br>Commercials  | IBC News<br>Stock Footage Gallery                             | IBC September 15-19<br>Amsterdam, The Netherlands  | Music Videos                            | <b>Space Close ..... 7/6/17</b><br><b>Material Due ..... 7/11/17</b>    |
| <b>SEPTEMBER</b> | Post Emmy's Report<br>Posting Indie Films               | Web Series/<br>Streaming Content             | Favorite<br>Audio Tools   | SPECIAL SECTION: VR<br>(Print/Online)<br>Sound Libraries      | AES October 18-21<br>New York, NY  | Spotlight: LA Studios<br>IBC News       | <b>Space Close ..... 8/10/17</b><br><b>Material Due ..... 8/15/17</b>   |
| <b>OCTOBER</b>   | Post For Fall TV Premieres                              | Studio Roundtable:<br>Editing Challenges     | Audio For<br>Feature Films  | SPECIAL UPDATE: Cameras<br>Storage News                       | NAB NY October 18-19, New York, NY<br>AFM November 1-8, Santa Monica, CA                   | Web Series                              | <b>Space Close ..... 9/7/17</b><br><b>Material Due ..... 9/12/17</b>    |
| <b>NOVEMBER</b>  | Oscar Contenders<br>Picture & Sound Restoration         | Advertising &<br>The Internet                | ADR & Foley   | SPECIAL SECTION:<br>Workstations/Processors<br>(Print/Online) | HPA Awards TBD, Los Angeles, CA  | Post TV - Annual Party<br>Oscar Outlook | <b>Space Close ..... 10/12/17</b><br><b>Material Due ..... 10/17/17</b> |
| <b>DECEMBER</b>  | <b>OUTLOOK ON 2018</b>                                  |  | <b>OUR SPECIAL SWOT ISSUE: STRENGTHS, WEAKNESSES,<br/>OPPORTUNITIES AND THREATS</b> |   |  | Outlook 2018<br>Holiday Spots           | <b>Space Close ..... 11/9/17</b><br><b>Material Due ..... 11/14/17</b>  |