

2018 EDITORIAL CALENDAR

	VIDEO & FILM	VFX, GRAPHICS & NEW MEDIA	AUDIO	SERVICES & STUDIOS	BONUS DISTRIBUTION	DIGITAL	ADVERTISING CLOSE & MATERIAL DUE DATE
JANUARY	OSCAR OUTLOOK: Post's Top Picks	VFX for Spots	Audio For Indie Films	Storage Gallery		Outlook 2018 Storage (Newsletters)	Space Close 12/7/17 Material Due 12/12/17
FEBRUARY	Post For Reality TV	VFX Plug-Ins	Audio Plug-ins	Sound Library News SPECIAL SECTION: Workstations/Processors (Print/Online)	HPA Tech Retreat February 19-23, Palm Desert, CA	Sound Libraries (Newsletters)	Space Close 1/11/18 Material Due 1/16/18
MARCH	Post Oscar Report Posting Music Videos	Previs/postvis	Audio For Games & Apps	CAREERS: HIRING Storage Supplement		NAB Preview (Newsletters)	Space Close 2/8/18 Material Due 2/13/18
APRIL	Director/Editor Relationship	VFX For TV Series	Audio for Commercials	NAB News	NAB, April 7-12, Las Vegas, NV	Post TV at NAB NAB News (Newsletter)	Space Close 3/8/18 Material Due 3/13/18
ΜΑΥ	DP/Colorist Relationship	Training/Education	Sound Design	SPECIAL REPORT: Cameras	Promax/BDA June 11, Los Angeles	Training & Education (Newsletter)	Space Close 4/5/18 Material Due 4/10/18
JUNE	Displays, Monitors and Projection Technology	Broadcast Design	Audio For Feature Films	SPECIAL SECTION: VR/AR Sound Libraries		Broadcast Design (Online)	Space Close 5/10/18 Material Due 5/15/18
JULY	Emmy Contenders Working remotely/ Collaboratively	Feature Film: VFX for Summer Blockbusters	Audio For Streaming Series	SPECIAL SECTION: 4K/HDR (Print/Online) Storage Gallery		Summer Blockbusters (Newsletter)	Space Close 6/7/18 Material Due 6/12/18
AUGUST	Animation/CG	Storage for VFX	Audio For Animation	IBC News/Siggraph News Stock Footage Gallery Special Education Section	SIGGRAPH, August 12-16, Vancouver IBC September 14-18 Amsterdam, The Netherlands	Animation and VFX Tools — Siggraph (Newsletter)	Space Close 7/5/18 Material Due 7/10/18
SEPTEMBER	Post Emmy's Report Posting Indie Films	Web Series/ Streaming Content	Favorite Audio Tools	Sound Libraries		Music Videos	Space Close 8/9/18 Material Due 8/14/18
OCTOBER	Post For Fall TV Premieres	Studio Roundtable: Editing Challenges	Audio for TV Series	SPECIAL SECTION: VR/AR (Print/Online) Storage News	NAB NY October 17-18, New York, NY AES October 17-20, New York, NY	New Audio Tools — AES (Newsletter)	Space Close 9/6/18 Material Due 9/11/18
NOVEMBER	Oscar Contenders Picture & Sound Restoration	Animation/graphics/ VFX for TV spots	ADR & Foley		HPA Awards TBD, Los Angeles, CA	Holiday Sales Promos (Newsletters)	Space Close 10/11/18 Material Due 10/16/18
DECEMBER	OUTLOOK ON 2019		OUR SPECIAL SWOT ISSUE: STRENGTHS, WEAKNESSES, OPPORTUNITIES AND THREATS			Oscar Contenders Director's Chair (Newsletters)	Space Close 11/8/18 Material Due 11/13/18