



# 2012 Editorial Calendar

Video & Film

VFX Graphics,  
New Media

Audio

Services & Studios

Bonus Distribution

Advertising Close and  
Material Due Date

JANUARY	THE OSCARS: Post's Top Picks	VFX In Commercials	Audio For Indie Films	Ad Agencies & Post	VES Awards January 7 Editor's Retreat Feb 1-5	Space Close .....11/21/11 Material Due.....11/29/11
FEBRUARY	Post For Reality TV	The Art Of Test Spots	Unsung Audio Gear	Social Media & Post People		Space Close ..... 1/6/12 Material Due.....1/14/12
MARCH	Digital Intermediates	Previsulization	Audio For Videogames	Sound Library Offerings STORAGE SUPPLEMENT		Space Close .....2/7/12 Material Due.....2/14/12
APRIL	On-Set Post For TV	VFX For TV Series	Audio For TV Series	How Post Pros Got Their Start	NAB April 14-19	Space Close .....3/1/12 Material Due.....3/10/12
MAY	2D To 3D Conversions	The Art Of Compositing	Audio For Animation	Embracing Green Practices - Stock Footage Gallery	CineGear June 3-4	Space Close .....4/5/12 Material Due.....4/16/12
JUNE	Displays & Monitors	Broadcast Design	Audio for Broadcast IDs	Running A Post Business	BDA June 12-14 DV Expo East June 22 Creative Storage Conf. June 28	Space Close .....5/3/12 Material Due.....5/9/12
JULY	Shooting & Posting Stereo 3D	Storage For Visual Effects	Audio For New Media	Stock Footage & You	Comic Con July 12-15 Siggraph Aug 5-9	Space Close .....5/29/12 Material Due.....6/8/12
AUGUST	Spots: Datacentric Workflows	VFX For Films	Near-Field Monitors	Rentals - Sound Library Gallery	IBC September 6-11	Space Close .....7/2/12 Material Due.....7/13/12
SEPTEMBER	Digital Cameras And Post	Web Series	Audio Storage Needs	From Student To Pro - DI Gallery		Space Close .....8/2/12 Material Due.....8/10/12
OCTOBER	Post For TV Series	Advertising & The Internet	Audio For Surround Sound For 3D IMAX	Special Storage Section - Sound Library Gallery		Space Close .....9/10/12 Material Due.....9/14/12
NOVEMBER	Picture & Sound Restoration - Oscar Outlook Gallery	VFX For Stereo	Microphones In Post	Transitioning From Student to Pro	CCW World November 14-15	Space Close .....10/8/12 Material Due.....10/12/12
DECEMBER	<b>OUTLOOK ON 2013</b>				<b>OUR SPECIAL SWOT ISSUE: STRENGTHS, WEAKNESSES, OPPORTUNITIES AND THREATS</b>	Space Close .....10/31/12 Material Due.....11/9/12